

1st time in **Varanasi**



Inspire & Explore the
World of Yarn



21

22

23

OCTOBER 2024
BLW SPORTS CLUB
VARANASI - U.P.

■ **FIBRE** ■ **YARN** ■ **FABRICS** ■ **ACCESSORIES**

Special Offer for
* Women Entrepreneurs
* Start Ups

EXHIBITORS PROFILE

Yarn

- Cotton Yarns
- Natural Yarns
- Elastane Yarns
- Regenerated Yarns
- Wool Yarns
- Metallic Yarns
- Viscose Yarns
- Technical Yarns
- Acrylic Yarns
- Sewing Yarns
- Fancy Yarns
- Embroidery Yarns
- Polyester Yarns
- Nylon Yarns
- Silk Yarns
- Hand Knitting Yarns
- Polypropylene Yarns
- Textured Yarns
- Polyamide Yarns
- Fibers
- Linen Yarns
- Regenerated Yarns
- Bobbin, Spool and Reel
- Natural & Blends
- Man-made & Blends
- Elastic
- Fancy
- Specialty
- Zari

Fabrics

- Man-made
- Synthetic
- Fine yarn-dyed shirting
- Wool, polyester
- Pure and blended linen
- Fine high-end silks
- Embroidered
- Cotton twills and drills
- Digitally printed

Fibre

- Natural Fibre
- Man-made
- Specialty
- Others

Accessories

- Trimmings & Embellishments
- Buttons, Buckles, Studs Eyelets
- Elastic, tapes & ribbons
- Laces & lace materials
- Hangers, packaging
- Lining & interlining
- Labels, Seal tags, barcodes, badges, Sequins, beads & crystals
- Sewing & embroidery threads
- Zippers & Transfers & tassels

VISITOR PROFILE

- Fabric Manufacturers
- Apparel Manufacturers
- Importers & Exporters
- Wholesalers
- Fashion Designers & Studios
- Merchandisers
- Institutes
- Trade organisations
- Textile Technologists
- Saree Manufacturers
- Carpet Manufacturers
- Saree Exporters
- Carpet Exporters



RATE CARD w.e.f.

08.04.2024

RATE SCHEDULE

SHELL SCHEME – 10000/- SQ.M & BARE SPACE– 9500/- SQ.M

OPTION 1

Trade Discount **25%**

Qty Discount - 9 to 25 sqm **05%**

Qty Discount - 25 to 75 sqm **10%**

50% Payment at the time of Booking & rest 50% upto **30.09.2024**

EXTRA discount on Full payment of the stall at the time of Booking. For option 1 only **5%**

OPTION 3

ECONOMY STALL of 6 sqm special cost **INR 24000/-**

NOTE



- 30% premium will be charged if stall is 3 side open
- 20% premium will be charged if the stall is 2 sides open.

- Power charges extra @4000/- pkw, if any
- Air Charges @ 1200 Per CFM

OPTION 2

Flat discount **45%**
For Women Entrepreneurs

*Documents Required :-
COPY OF PAN CARD, AADHAR CARD & UDYAM REGISTRATION CERTIFICATE.

OPTION 4

Flat discount **48%**
For Start UPs
Minimum Size of stall - 18sqm

*Documents Required :-
(Copy of Start UP registration).

*No other discount will be applicable on Option2, 3 & 4.
Full payment at the time of booking.

OPTION 5

Flat discount - **50%**
for Bare Space size 100 sqm

SPONSORSHIP



Lanyards Sponsor: **INR 75,000/-**

- Logo will be published on Lanyard
- Other Promotional Material.

Registration Desk Sponsor: **INR 60,000/-**

- Logo and branding of the company will be displayed in whole area of registration desk.

Branding Board (8x10ft): **INR 18,000/-**
Exhibition Premises & Cafeteria

Branding Board (8x10ft): **INR 25,000/-**
Exhibition VIP Lounge & Concourse area

Entry Gate Sponsor: **INR 1,00,000/-**

- Logo and company branding on all Sides of entry gate and other promotional material.

Bunting Hanging: **INR 20,000/-**
(4 x 2.5 ft hanging in the hall - 20 pcs)

Main Gate of the hall Sponsor: **INR 75000/-**

- Logo and company branding on all Sides of main gate and other promotional material.

Catalogue Distribution: **INR 15000/-**

Carry Bags Distribution: **INR 25000/-**

carry bags & catalogue will be supplied by the sponsor

GST extra @18%

CONTACT US



RAJESH SINHA
09324077881



MANOJ ARYA
09718514089



mkt.essential@gmail.com
salesessential3@gmail.com

Organiser

ESSENTIAL

Never lose, either win or learn!!

Essential Trade Fairs
Casa Lakeside, Palava City, Phase II,
Dombivli East Thane - 421204
www.essentialtradefair.com



Powered By
Trade News

we live & breathe business

Branding & Styling

SOCIAL VISE
Crafting Social Brilliance Together